Skincare Cosmetics® RETINOL ANTI-AGING SKINCARE



EFFECTIVE SKINCARE, GUARANTEED RESULTS

Differentiate with our Retinol-enhanced formulas, engineered to effectively address the specific skin concerns of men.

Our unique blend helps reduce visible signs of aging, smoothes skin texture, and enhances overall skin tone, promoting a youthful appearance.

outhful appearance.



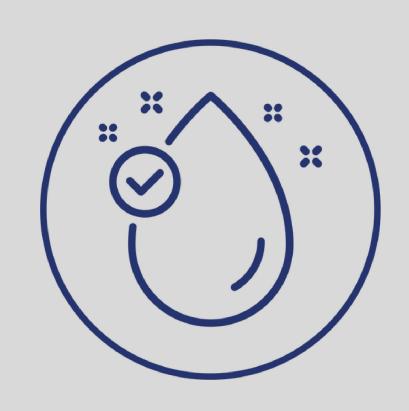
EFFICACIOUS FORMULATIONS POWERED BY VITAMINS A, C & E



Vitamin A:
Anti-Aging
Powerhouse
for Youthful
Skin



Vitamin C:
Brightening
Active for a
Radiant
Complexion



Vitamin E: Moisture Lock for Lasting Hydration

03

Introduce a skincare routine that promises visible improvements. Our products are loaded with Retinol Vitamin A and fortified with Vitamins C and E, designed to combat aging and enhance skin elasticity through robust collagen support.

ENDORSED BY NYC DERMATOLOGIST

Offer products that are backed by the medical community. Retinol Men skincare line is thoroughly vetted and endorsed by New York dermatologist Dr Altchek, who ensures they achieve the highest standard in safety and efficacy.

04



SIMPLE 3-STEP SKINCARE ROUTINE















CLEANSE

TREAT & REPAIR

HYDRATE & PROTECT

Simplify Men's skin health with our three-step skincare system. This regimen covers all the bases—Cleanse, Treat & Repair and Hydrate & Protect—to deliver comprehensive skin care that maintains and enhances the skin's natural barriers and hydration.

FACE WIPES

On-The-Go Cleansing Wipes

Meet the demand for convenience with our Retinol Men Face Wipes. Perfect for the active man, these wipes offer quick, effective cleansing enhanced with vitamins A, C & E and natural extracts. They're rugged enough for stubble, yet gentle enough for daily use, ensuring a clean, refreshed face anytime, anywhere.

Product Benefits:

- Quick and effective cleansing with vitamins A, C & E.
- Formulated for men's skin with botanical extracts to exfoliate and tone.
- Durable wipes designed for use on stubble and beards.
- No-rinse, invigorating scent; perfect for travel, work, or the gym.
- Convenient flip-top packaging to keep wipes moist.

Market Advantage:

• Durable, portable, and infused with a revitalizing scent, our wipes cater to the growing market for men's grooming products that deliver performance and convenience.

60 Pre-moistened Towelettes Item #44424-000 UPC 0-88634-44424-7



ANTI-AGING CLEANSER

Encapsulated with Retinol & Vitamin E

Anti-Aging Cleanser is more than just a face wash; it's an advanced treatment loaded with Retinol and Vitamin E to cleanse and condition skin. This product offers micro-encapsulated beads that release essential vitamins, preparing the skin for a comprehensive anti-aging routine.

Product Benefits:

- Cleanses and conditions with Retinol and Vitamin E.
- Features micro-encapsulated beads for a burst of vitamins.
- Prepares skin for an anti-aging regimen.

Market Advantage:

• Positioned to appeal to health-conscious consumers, this cleanser delivers deep cleansing and anti-aging benefits in one step, making it an attractive offering for retailers.

4 FL Oz. 120 mL Item #44419-000 UPC 0-88634-44419-3



ANTI-AGING EYE CREAM

Retinol Vitamin A & Peptides

Keep the delicate area around your eyes looking fresh and youthful. Our Eye Cream diminishes signs of aging, hydrates, and brightens, ensuring your eyes reflect your inner vitality.

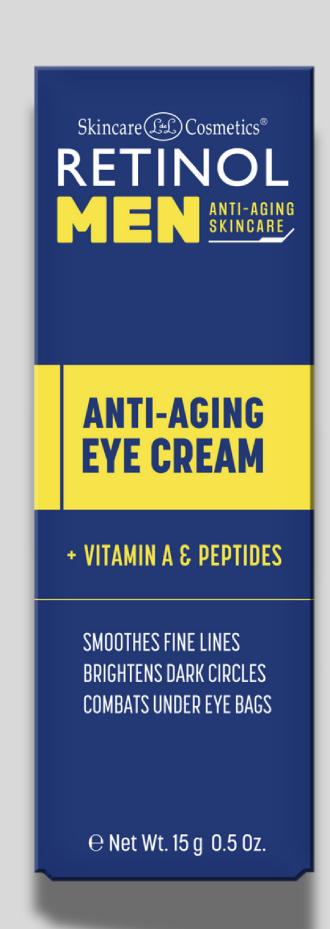
Product Benefits:

- Specifically formulated to address aging around the eyes.
- Hydrates, brightens and reduces the appearance of wrinkles and dark circles.
- Formulated with Vitamin A, Sodium Hyaluronate, Echinacea Extract, Goji Berry, Green Tea Extract

Market Advantage:

- Fills a niche in the market for specialized under-eye treatments.
- Offers advanced care for a critical area of concern for aging men.

Net Wt. 15 g 0.5 Oz. Item #44404-000 UPC 0-88634-44404-9





<u>80</u>

ANTI-WRINKLE SERUM

Retinol Vitamin A 500,000 I.U.'s

This high-performance Anti-Wrinkle Facial Serum addresses deep lines and wrinkles, providing noticeable results with its concentrated Vitamin A formula. Enhanced with Vitamins C & E, it defends against environmental damage while improving skin texture.

Product Benefits:

- Reduces deep wrinkles with a concentrated Vitamin A formula.
- Enhanced with antioxidants Vitamins C & E to improve skin texture.
- Enriched with Beta-Carotene & Bioflavonoids
- Protects against environmental damage.

Market Advantage:

• Formulated for efficacy and quick results, this serum meets the needs of discerning consumers looking for professional-grade solutions in their skincare regimen.

30 mL 1 Fl. Oz. Item #44411-000 UPC 0-88634-44411-7



ANTI-WRINKLE FACIAL SERUM

+ VITAMINS A, C & E

TARGETS SIGNS OF AGING IMPROVES TEXTURE SMOOTHES WRINKLES

500,000 I.U.'S VITAMIN A

€ 30 mL 1 Fl. 0z.



<u>09</u>

DAILY MOISTURIZER

Retinol Vitamin A 400,000 I.U.'s

Anti-Aging Daily Moisturizer is your go-to solution for maintaining a vibrant, hydrated complexion. This multi-action, non-greasy moisturizer soothes, smooths, and improves skin tone without feeling heavy or sticky.

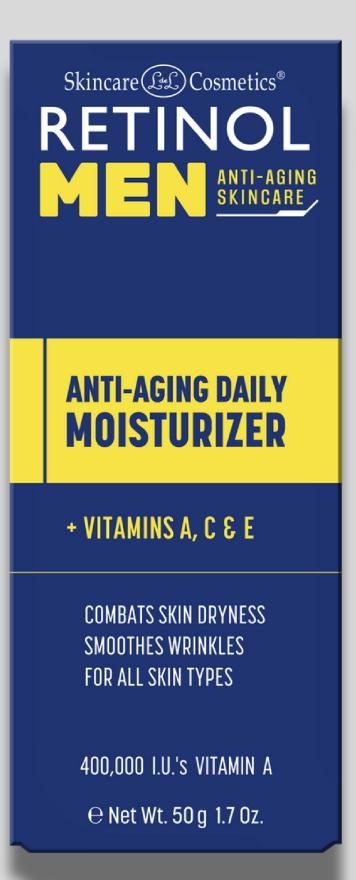
Product Benefits:

- Non-greasy formula that moisturizes and reduces signs of aging.
- Improves skin texture, firmness, and tone.
- Contains Retinol for skin renewal.
- Enriched with Vitamins C + E Silk Amino Acids

Market Advantage:

- Ideal for inclusion in any skincare routine, providing both immediate and long-term benefits.
- Suitable for modern consumers looking for multi-functional products.

Net Wt. 50 g 1.7 Oz. Item #44401-000 UPC 0-88634-44401-8





<u>10</u>

ANTI-AGING HAND CREAM

Voted Best Anti-Aging Hand Cream

Experience the power of Retinol with our Men's Anti-Aging Hand Cream. This rich, non-greasy formula smooths fine lines and evens skin tone while deeply conditioning nails and cuticles. Packed with vitamins and antioxidants, it rejuvenates your hands for a visibly younger look.

Product Benefits:

- Reduces fine lines and smooths uneven skin tone and texture for younger-looking hands.
- Non-greasy formula that leaves hands feeling soft and supple, with added deep conditioning for nails and cuticles.
- Packed with Green Tea and Vitamins A, C, and E to nourish and revitalize dry skin and nails.

Market Advantage:

- Trusted by consumers since 1987, with over 50 million units sold and clinically proven results.
- Fills a niche in men's skincare, offering a specific solution for hand care in retail environments.
- Combines luxury with affordability, enhancing retail margins and attracting a discerning demographic.

Net Wt. 100g 3.4 Oz. Item #44427-000 UPC 0-88634-44427-8



BEST SELLERS TRIO KIT

Hydrates, Restores & Protects

Retinol Men Best Sellers Trio Kit is powered by dermatologist recommended Retinol Vitamin A that improves skin texture around the face and eyes minimizing the look of lines and wrinkles. These travel sizes deliver a full routine to treat, repair, hydrate and protect in three easy steps.

Product Benefits:

- Combines top-selling items in a travel-friendly package.
- Provides a complete routine: cleanse, repair, and hydrate.

Market Advantage:

- Introduces consumers to a full regimen with proven favorites.
- Enhances product trial and encourages repeat purchases.

Best Sellers Kit includes:

Eye Cream Net Wt. 0.5 Oz. / 15 g Anti-Wrinkle Facial Serum 0.5 Fl. Oz. / 15 mL Daily Moisturizer Net Wt. 1 Oz. / 30 g

Item #44443-100 UPC 0-88634-44443-8





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