



Dmatcher®

MOODmatcher®



MOODmatcher®

COLOR CHANGE LIPSTICK

More than just a lipstick

- 12 HOUR Longwear & Hydration
- Smudge-Proof, Fade-Proof, Mask-Proof
- Quality U.S.A Formulations
- Personalized Lip Color Just for Her
- Empowers women to feel confident all day
- Compelling Price Points

Made in USA



MOODmatcher®

THE BRAND

Our Success Story

- 50 Million Lipsticks Sold
- Popular with Loyal Following
- Compelling Brand story
- Cross-cultural demographic appeal
- Successfully launched in 40 Countries

Made in USA

MOODmatcher®

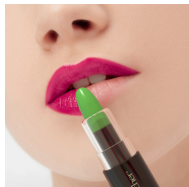


LIPSTICK

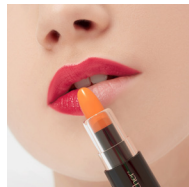
Color Change Lip Color

- The original color change lipstick
- Clinically Proven 12-Hour Longwear & Hydration
- Smudge-Proof, Kiss-Proof & Water-proof
- Enriched with Aloe Vera and Vitamin E
- 16 Color-Changing Shades

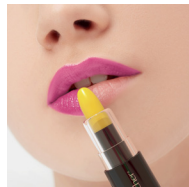
GREEN



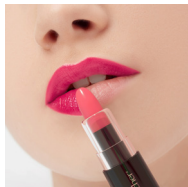
ORANGE



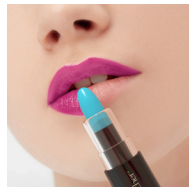
YELLOW



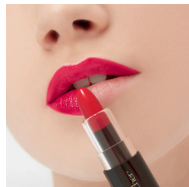
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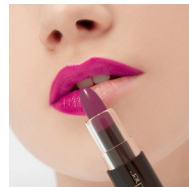
LIGHT BLUE



RED



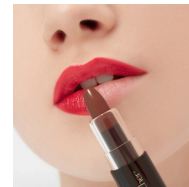
PURPLE



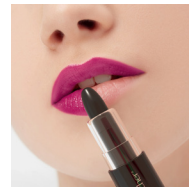
DARK BLUE



BROWN



BLACK



Made in USA

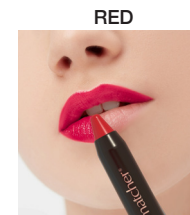
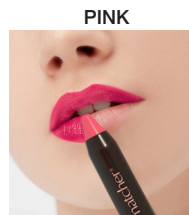
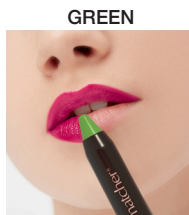
MOODmatcher®



TWIST STICK

Color Change Lip Color

- 12 Hour Longwear & Hydration
- Crayon Tip, Easy application
- Smudge Proof, Fade Proof, Kiss Proof
- Enriched with Moisturizing Aloe Vera & Vitamin E
- 16 Color Changing Shades



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MOODmatcher®

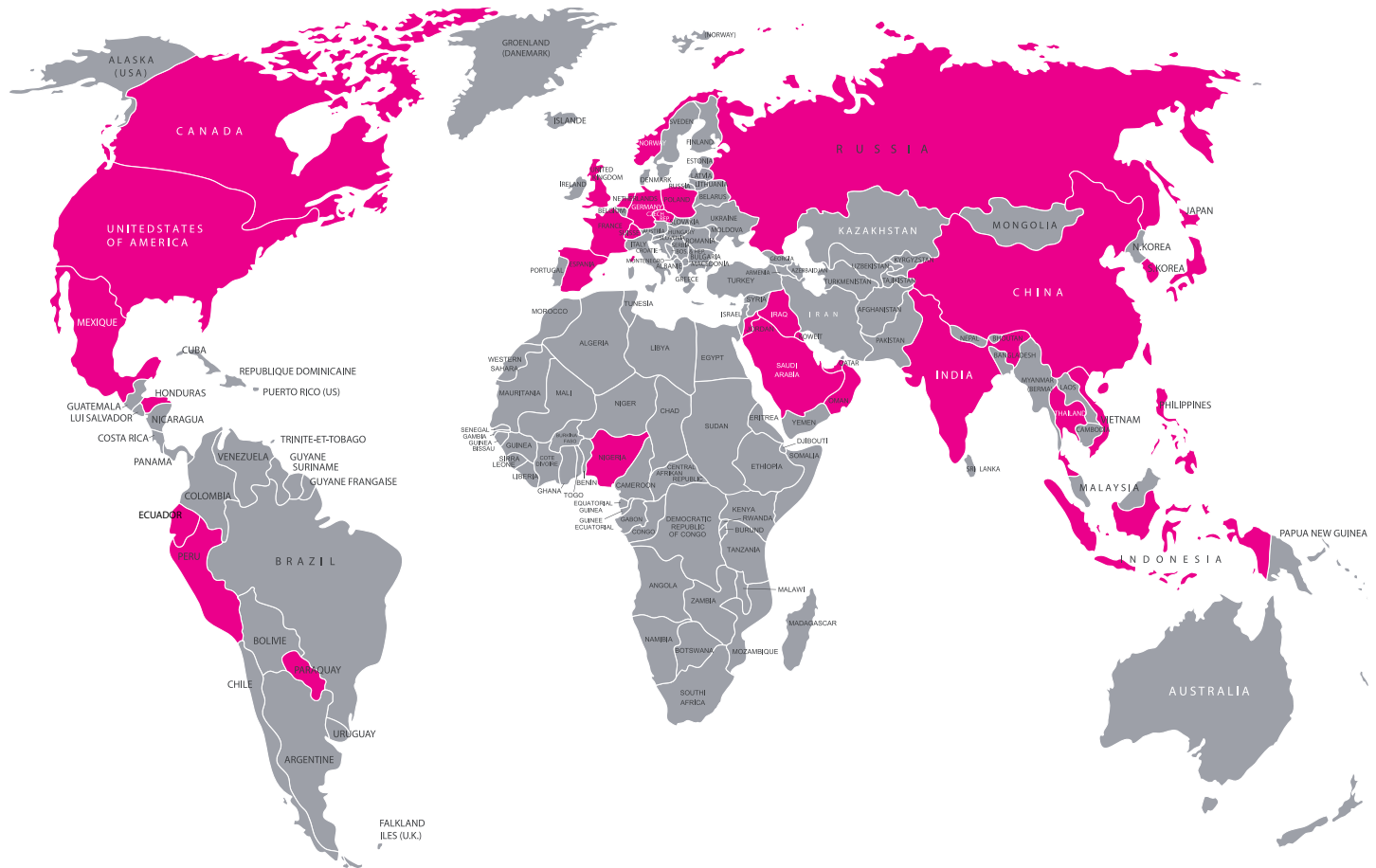
Regions

THE NETHERLANDS
NORWAY
GERMANY
RUSSIA
CZECH REPUBLIC
POLAND
SPAIN

INDONESIA
JAPAN
CHINA
THAILAND
SINGAPORE
KOREA
VIETNAM
PHILIPPINES

IRAQ
UAE
KSA
KUWAIT
JORDAN
LEBANON
QATAR
BAHRAIN
OMAN

CANADA
ECUADOR
USA



Global DISTRIBUTION

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International DISTRIBUTORS

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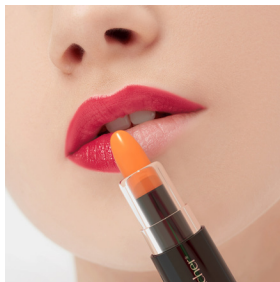
6 PC BEST SELLER SET *Color Change Lip Color*

Uniquely formulated to compliment every skin tone, this color-changing formulation lasts for 12 hours, no touch ups required! Infused with Aloe Vera & Vitamin E, these hydrating shades slide on with silky ease and wear with the comfort of a balm.

GREEN



ORANGE



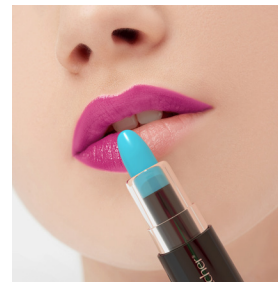
YELLOW



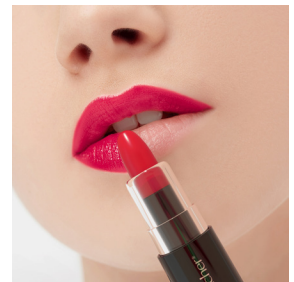
PINK



LIGHT BLUE



RED



Gift Set COLLECTIONS

MOODmatcher®

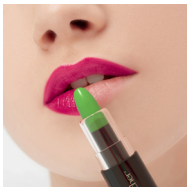


10 PC COLLECTION

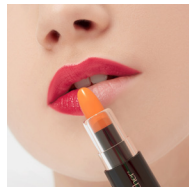
Color Change Lip Color

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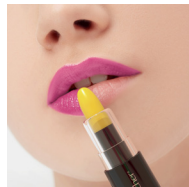
GREEN



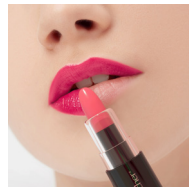
ORANGE



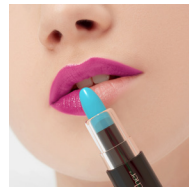
YELLOW



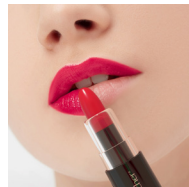
PINK



LIGHT BLUE



RED



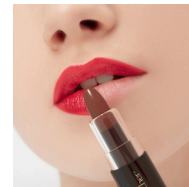
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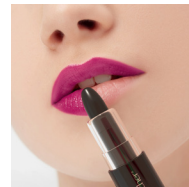
DARK BLUE



BROWN



BLACK



Gift Set COLLECTIONS

MOODmatcher®



18 PC DISPLAY

6 Best Selling Shades

- The original color change lipstick
- Clinically Proven 12-Hour Longwear & Hydration
- Smudge-Proof, Kiss-Proof & Water-proof
- Enriched with Aloe Vera and Vitamin E
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GREEN



ORANGE



YELLOW



PINK



LIGHT BLUE

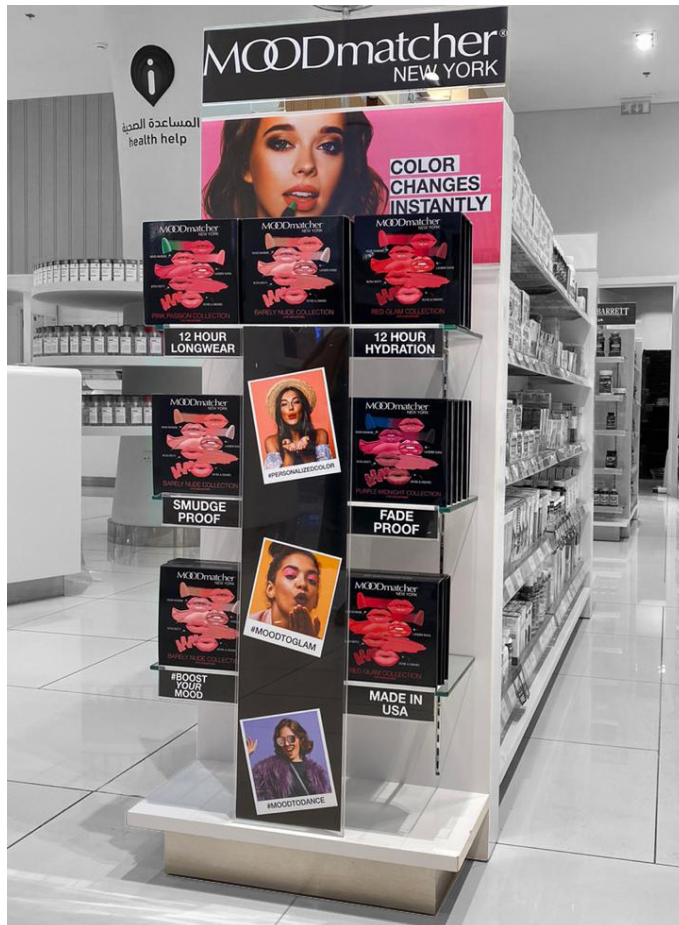


RED



POS MERCHANDISING

MOODmatcher®



Customized GONDOLAS & END CAPS

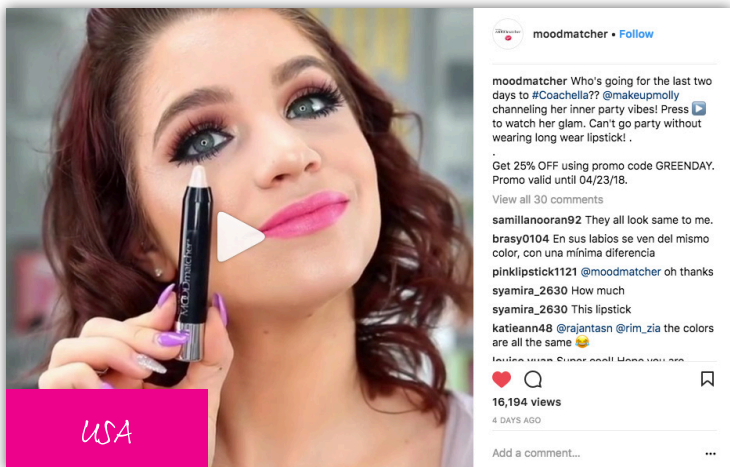
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USA Synchro



International SOCIAL MEDIA